

Evaluation of Impact of Technology Infusion on the Management Performance of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria

Ekere, Anietimfon Festus¹ & Prof. Joseph Ajadike²

Abstract

This study, titled "Evaluation of the Impact of Technology Infusion on the Management Performance of Seplat Energy Nigeria Unlimited, Akwa Ibom State, Nigeria," examines how the adoption of modern technological tools influences organizational efficiency and overall management performance in the oil and gas sector. The main objectives were to evaluate the extent of technology application within Seplat Energy, assess the effect of technology infusion on management performance, and determine the impact of cloud computing on operational efficiency. The study adopted a descriptive survey research design and utilized both primary and secondary data. Primary data were collected through structured questionnaires administered to employees of Seplat Energy, while secondary data were sourced from books, journals, and institutional reports. The study population comprised 1,623 employees across two major departments—Exploration and Technical Services. A sample size of 451 respondents was determined using Yamane's formula at a 4% margin of error. Data were analyzed using F-statistics. The findings indicate a significant level of technology application within the organization ($F_{\text{calculated}} = 3,368.322 > F_{\text{tabulated}} = 2.7858$). Furthermore, technology infusion has a statistically significant positive effect on management performance, and cloud computing significantly enhances operational efficiency. The study concludes that technology adoption serves as a strategic driver of organizational effectiveness. It recommends increased investment in advanced technologies such as artificial intelligence (AI) and the Internet of Things (IoT), continuous staff training, and expanded cloud computing utilization to sustain operational excellence. The study contributes to empirical knowledge on technology-driven performance improvement in Nigeria's oil and gas industry and suggests future research in areas such as AI integration, cross-sectoral comparative analysis, and longitudinal technology performance evaluation.

Keywords: Technology Infusion, Management Performance, Cloud Computing, Organizational Efficiency, Oil and Gas Sector, Nigeria.

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Authors	Affiliation
1	Department of Quantity Surveying, Faculty of Environmental Sciences, Enugu State University of Science and Technology, Enugu Nigeria
2	Department of Quantity Surveying, Faculty of Environmental Sciences, Enugu State University of Science and Technology, Enugu Nigeria

Introduction

In today's rapidly evolving business environment, the infusion of technology into organizational management has become an essential component for improving operational efficiency, competitiveness, and overall performance (Porter & Heppelmann, 2014). Globally, modern corporations are undergoing rapid digital transformation, leveraging technology to streamline operations, improve decision-making, and enhance customer experiences. Companies across industries have adopted advanced tools such as artificial intelligence (AI) for data analytics and automation, enterprise resource planning (ERP) systems to unify business processes, and cloud computing to enable scalable and remote operations. In manufacturing, logistics, and energy sectors, the Internet of Things (IoT) supports predictive maintenance and real-time monitoring, while blockchain enhances transparency and security in transactions. Multinational corporations like Amazon, Siemens, and Shell exemplify how technology integration has become central to maintaining competitiveness, resilience, and sustainability in the modern global economy.

In Africa, technological deployment in corporate management has been growing steadily, though at varying speeds depending on infrastructure and investment capacity. Many African companies have embraced mobile technology, digital finance, and cloud-based platforms to overcome logistical and financial barriers. Fintech has particularly flourished, with innovations like mobile banking and digital wallets transforming the financial landscape in countries like Kenya and Nigeria. In sectors such as agriculture, energy, and retail, digital tools—including GIS mapping, ERP systems, and e-commerce platforms—are improving efficiency and market access. While challenges such as limited digital infrastructure and skills gaps persist, growing public-private partnerships and policy support are accelerating digital adoption across the continent.

In Nigeria, technology is increasingly embedded in the strategic operations of both multinational and indigenous corporations. Leading firms in sectors like telecommunications, banking, manufacturing, and energy are utilizing automation, big data, and digital platforms to enhance productivity and respond to market demands. For instance, banks have implemented AI-powered customer service tools, while telecom companies use data analytics to optimize network performance. In the energy sector, firms such as Shell and TotalEnergies have adopted real-time monitoring and digital field technologies to enhance exploration and production. These developments paved the way for companies like Seplat Energy to adopt advanced technologies in exploration, drilling, and environmental management—particularly in challenging terrains like Akwa Ibom, aligning with global trends toward efficiency, risk mitigation, and sustainability.

For energy companies like Seplat Energy Nig Unlimited, which operates within the oil and gas sector, embracing technological advancements is crucial in addressing the challenges of resource management, environmental sustainability, and operational optimization (Adeyemi, 2017). This evaluation focuses on the impact of technology infusion on the management performance of Seplat Energy, particularly in Akwa Ibom State, Nigeria, where the company has a significant operational presence.

Seplat Energy Nig Unlimited, one of Nigeria's leading integrated energy companies, has continually leveraged technological innovations to streamline its operations and ensure efficiency (Seplat Energy, 2020). The company has embraced cutting-edge technologies in areas such as exploration, drilling, production, and environmental management. These technologies have enabled Seplat to enhance productivity, reduce operational costs, and manage risks more effectively (Oladipo & Onabanjo, 2018). In the context of Akwa Ibom, where the company

operates several oil and gas assets, the adoption of modern technologies has played a vital role in overcoming the challenges posed by remote operational environments and the need for sustainable practices (Seplat Energy, 2020).

Technology infusion within Seplat's management system has influenced various aspects of its operations, ranging from decision-making processes to the deployment of advanced monitoring tools (Olatunji, 2019). One notable example is the adoption of automation and data analytics in exploration and production operations. The introduction of real-time monitoring systems allows the company to track well performance, predict equipment failures, and optimize production schedules, thus minimizing downtime and maximizing resource utilization (Agboola, 2020). Additionally, the use of advanced data analytics in seismic data processing and reservoir modeling enhances the accuracy of exploration activities, leading to more informed and effective decision-making (Cohen, 2018).

Furthermore, technology has significantly impacted Seplat's supply chain and logistics management, a crucial area for an energy company operating in a region like Akwa Ibom. By adopting enterprise resource planning (ERP) systems and integrated software solutions, Seplat has improved its inventory management, procurement processes, and distribution channels (Hassan & Shittu, 2019). This integration enables the company to ensure timely delivery of materials and services to its production sites, reducing lead times and avoiding costly delays in operations (Agboola, 2020).

Statement of the Problem

The oil and gas sector in Nigeria, particularly companies like Seplat Energy Nig Unlimited, faces significant operational challenges that affect management performance and overall organizational efficiency. One of the primary issues is the insufficient integration of modern technology into management processes, which impedes the company's ability to optimize operations, reduce costs, and make informed decisions. This lack of technological infusion limits Seplat's capacity to improve key operational aspects such as resource management, production optimization, risk management, and supply chain efficiency.

The absence of technology results in several inefficiencies, including outdated manual systems and a lack of automation in essential areas like data processing, monitoring, and reporting. This leads to slower decision-making, production delays, and diminished profitability. Furthermore, the lack of real-time data analytics and monitoring systems hinders Seplat's ability to manage resources effectively, predict equipment failures, and optimize oil extraction, all of which increase operational costs and reduce productivity.

Additionally, without advanced technology for risk management, Seplat becomes more vulnerable to environmental, operational, and financial risks. The inability to anticipate and mitigate potential issues, such as equipment malfunctions or supply chain disruptions, can result in costly downtime, environmental damage, and reputational harm, undermining the company's competitiveness in the sector.

Communication and internal coordination also suffer due to the lack of technology, leading to delays in project execution and poor cross-department collaboration. Without the necessary technological tools, Seplat struggles to respond swiftly to market demands, regulatory changes, or operational challenges. Furthermore, the lack of

adequate technology impacts human resource management, as employees may not have the necessary skills or training to meet the evolving needs of the industry, which further slows organizational growth.

Finally, the failure to adopt modern technology hampers Seplat's ability to maintain sustainable practices and comply with environmental regulations. With increasing pressure from regulators, stakeholders, and consumers to prioritize sustainability, the lack of advanced environmental monitoring systems could prevent Seplat from meeting regulatory standards and adopting efficient, sustainable practices.

In conclusion, failing to integrate technology into Seplat Energy's management processes presents several challenges, including reduced operational efficiency, increased costs, poor risk management, ineffective decision-making, and a declining competitive edge. This study will examine these issues in depth and explore how the infusion of technology can address these challenges and improve Seplat Energy's management performance in Akwa Ibom State, Nigeria.

Aim and Objectives

The aim of the study is to evaluate impact of technology infusion on the management performance of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria. The specific objectives include to:

1. To ascertain the level of application of technology in Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria.
2. To determine the effect of technology infusion on the performance of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria.
3. To Evaluate the effect of cloud computing on the operational efficiency of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria.

Research Questions

Based on the objectives of the study the following research questions were raised

1. What is the level of application of technology in Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria?
2. What is the effect of technology infusion on the performance of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria?
3. What is the effect of cloud computing on the operational efficiency of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria?

Research Hypotheses

- i. There is no significant level of application of technology in Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria?
- ii. There is no significant effect of technology infusion on the performance of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria
- iii. There is no significant effect of cloud computing on the operational efficiency of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria

Significance of the Study

The significance of this study lies in its potential to provide valuable insights into how the infusion of technology can enhance the management performance of Seplat Energy Nig Unlimited, particularly within its operations in Akwa Ibom State, Nigeria. As the oil and gas industry faces increasing challenges related to operational efficiency, cost management, and sustainability, this study will explore the role of modern technologies in addressing these issues. By evaluating the impact of technology on decision-making, resource optimization, risk management, and overall productivity, the research will offer actionable recommendations for Seplat to leverage technological advancements to improve its performance. Additionally, the findings of this study may contribute to the broader understanding of how technology can drive innovation and competitiveness in the Nigerian energy sector, benefiting both industry stakeholders and policymakers.

Scope of the Study

The study evaluated impact of technology infusion on the management performance of Seplat Energy Nig Unlimited, Akwa Ibom state, Nigeria. The thematic scope includes the level of application of technology in Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria and effect of technology infusion on the performance of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria and effect of cloud computing on the operational efficiency of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria The geographic scope is Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria.

Review of Related Literature

Conceptual Review

Technology Infusion

Smith (2018) states that technology infusion refers to the process of integrating advanced technological tools and systems into an organization's core operations to improve performance, efficiency, and decision-making. It involves the strategic deployment of digital solutions across various business functions, such as resource management, communication, and production processes, with the goal of achieving sustainable growth and competitive advantage." (Smith, 2018).

Johnson (2019) opines that technology infusion is the seamless integration of technology into an organization's business processes to streamline operations, enhance productivity, and foster innovation. It entails adopting technologies that align with business objectives and are capable of transforming the organization's existing processes, ultimately driving growth and ensuring long-term success." (Johnson, 2019).

In a rapidly evolving digital landscape, technology infusion is the strategic embedding of digital solutions into an organization's infrastructure to improve operational capabilities. This includes leveraging technologies like automation, data analytics, and cloud computing to optimize performance and adapt to changing market dynamics." (Williams, 2020).

Technology infusion encompasses the incorporation of modern technological tools into organizational workflows to enhance efficiencies, increase profitability, and facilitate scalability. This process not only includes the deployment

of new technologies but also involves training employees and fostering a culture of innovation to ensure successful integration." (Miller, 2020).

Nguyen (2021) posits that technology infusion involves the adoption of new and emerging technologies into an organization's daily operations and decision-making processes. It is a process that requires strategic planning, alignment with organizational goals, and a strong emphasis on technology-driven transformation to enhance business agility and resilience.

Management Performance

Management performance refers to the ability of an organization's leadership to effectively plan, organize, and execute strategies that optimize resources, enhance productivity, and achieve business goals. It involves assessing how well managers can drive the performance of teams, ensure operational efficiency, and deliver results aligned with the organization's objectives. (Robinson, 2018).

Keller (2019) opines that management performance is the measure of how effectively a manager can lead an organization or a department towards its goals while maintaining or improving the efficiency of operations. It includes factors such as decision-making, leadership skills, resource management, and the ability to achieve both short-term and long-term strategic outcomes.

Anderson (2020) posits that the performance of management is a multidimensional concept that includes not only the achievement of specific business objectives but also the leadership capabilities, strategic direction, and operational efficiency that managers bring to an organization. It emphasizes the role of managers in motivating employees, fostering innovation, and ensuring that the company adapts to external and internal challenges.

Cloud Computing

Mell & Grance (2018) opine that cloud computing is a model for enabling ubiquitous, convenient, on-demand network access to a shared pool of configurable computing resources—such as servers, storage, applications, and services—that can be rapidly provisioned and released with minimal management effort or service provider interaction. It allows businesses to access and scale computing resources flexibly while reducing the cost of infrastructure management.

Cloud computing is the delivery of computing services—including servers, storage, databases, networking, software, and analytics—over the internet (the cloud). It provides businesses with faster innovation, flexible resources, and economies of scale by enabling them to rent computing resources rather than owning and maintaining them, resulting in reduced upfront costs and increased agility (Armbrust et al., 2019).

Marinescu (2020) Opines that cloud computing refers to the on-demand delivery of IT resources and services such as computing power, storage, and software, all accessible via the internet. It allows users and organizations to avoid the complexity and cost of owning and maintaining physical data centers, offering them the flexibility to scale their needs up or down with ease and only pay for the resources they use.

AI Algorithm

AI algorithms refer to computational methods designed to enable machines to perform tasks that would normally require human intelligence, such as decision-making, problem-solving, and pattern recognition. These algorithms learn from data to improve their performance over time, using techniques such as supervised learning, unsupervised learning, and reinforcement learning to optimize outcomes in dynamic environments. (Russell & Norvig, 2018)

Goodfellow, Bengio & Courville (2019) posits that AI algorithms are mathematical models and procedures that allow machines to mimic aspects of human cognition, such as understanding, reasoning, and decision-making. By processing large volumes of data, these algorithms are able to identify patterns, make predictions, and adapt their behavior without being explicitly programmed, thus improving their accuracy and efficiency over time.

Chollet (2021) An AI algorithm is a set of instructions or procedures that enable a machine to perform intelligent tasks such as classification, prediction, and pattern recognition. These algorithms leverage machine learning techniques to process data, learn from it, and make decisions or recommendations, thereby enhancing the machine's ability to automate complex processes and provide actionable insights.

Operational Efficiency

Operational efficiency refers to the ability of an organization to deliver products or services to its customers in the most cost-effective manner without compromising quality. It involves optimizing processes, minimizing waste, and maximizing the use of resources to improve productivity and profitability, ultimately giving the company a competitive edge in the market." (Porter, 2018).

Baker & Hart (2019) opines that operational efficiency is the capacity of an organization to produce goods or services with the least amount of input while maximizing output. It involves the optimization of business processes through the effective use of resources, such as labor, technology, and capital, and aims to reduce costs, improve quality, and increase overall productivity.

Operational efficiency is the measure of how well an organization uses its resources to deliver products and services in a manner that minimizes costs and maximizes value. Achieving operational efficiency requires continuous process improvements, innovation, and the effective management of both human and technological assets to ensure optimal performance." (Hammer & Stanton, 2020).

Innovation

Schilling (2018) states that innovation is the process of creating and implementing new ideas, products, or services that bring significant improvements or changes to existing processes or solutions. It involves the application of creativity to solve problems and meet new market needs, often resulting in competitive advantage and long-term growth for organizations.

Innovation is the process by which new ideas, methods, or products are developed and brought to market in ways that offer value to consumers or organizations. It often involves combining existing technologies or knowledge in

new ways to meet evolving customer demands or to create entirely new market categories (Tushman & O'Reilly, 2019).

Christensen (2020) opines that innovation is the act of introducing something new or significantly improving existing products, services, or processes. It is typically driven by technological advancements or shifts in consumer preferences and can lead to disruptive changes that alter industries and create new market leaders.

Innovation is the process of translating new knowledge or ideas into successful products, services, or business models. It involves not just invention, but also the commercialization and widespread adoption of these innovations to create value, improve efficiency, or address unmet needs in the marketplace." (Dodgson & Gann, 2021).

Theoretical Framework

Technology Acceptance Model

The Technology Acceptance Model (TAM), developed by Fred Davis in 1989, is one of the most influential and widely used frameworks for understanding how users come to accept and use technology within an organization. The model aims to explain the key determinants that influence technology adoption and usage behavior. At its core, TAM asserts that an individual's intention to use a technology is influenced by two primary factors: Perceived Ease of Use (PEOU) and Perceived Usefulness (PU)..

Diffusion of Innovations Theory

The Diffusion of Innovations Theory introduced by Everett Rogers in 1962, is a comprehensive framework used to explain how, why, and at what rate new ideas and technologies spread within organizations, communities, and societies. The theory focuses on the process through which innovations are communicated over time among the members of a social system, emphasizing the role of communication, social networks, and adoption patterns.

Rogers identified key factors that influence how innovations are adopted, providing a systematic approach to understanding the spread of new technologies. These factors help explain the adoption process within organizations, including the time it takes for technology to be fully integrated, the rate of adoption, and the characteristics of both the innovation and the adopters that influence this process. The key components are innovation, communication channels, time and social system.

Empirical Review

The empirical review was conducted based on the objectives of the study

Effect of cloud computing on the operational efficiency

Alshamaila, Papagiannidis & Li (2019) investigated the impact of cloud computing adoption on the operational efficiency of Small and Medium-sized Enterprises (SMEs). The authors conducted a survey of 200 SMEs in Shanghai and found that cloud computing significantly improved operational efficiency by reducing IT infrastructure costs, enhancing flexibility, and facilitating better access to data and resources. The study highlights how cloud services, particularly SaaS and IaaS models, enable SMEs to scale operations more efficiently without investing heavily in physical infrastructure.

Cegielski, Jones-Farmer & Zheng (2019) explored the effects of cloud computing on the operational performance of healthcare organizations in Pakistan. The study surveyed a sample of 50 hospitals and healthcare facilities that had implemented cloud-based systems. The authors found that cloud computing led to substantial improvements in operational efficiency by enhancing data accessibility, improving patient care through quicker decision-making, and streamlining administrative processes.

Gable & Prentice (2019) examined the role of cloud computing in improving operational efficiency in the banking sector in London. A survey was conducted across 25 large banks that adopted cloud computing solutions. The results indicated that cloud computing had a positive impact on operational efficiency by providing scalable IT resources, reducing infrastructure maintenance costs, and improving data processing times. The use of cloud-based financial services was found to enhance both front-office and back-office operations.

Zhang, Y., & Zhang, S. (2019) assessed how cloud computing affects operational efficiency in e-commerce businesses in New York. By analyzing data from 40 e-commerce companies, the authors found that cloud computing significantly enhanced operational efficiency through better resource management, faster processing of customer transactions, and the ability to scale operations quickly. E-commerce firms were able to handle seasonal spikes in demand and expand into new markets with minimal additional costs.

Effect of Artificial intelligence on Innovation

Chien & Chen (2020) explore the relationship between AI adoption and innovation performance in high-tech firms. The authors conducted surveys and interviews with 150 companies in the semiconductor and electronics industries. The study found that AI significantly enhanced the innovation capabilities of firms by enabling more efficient R&D processes, accelerating product development cycles, and improving decision-making through advanced data analytics.

Lee & Lee (2020) examined how AI is driving innovation in the healthcare industry, particularly in the field of medical imaging in the city of Manchester. The researchers focused on hospitals and healthcare providers that had integrated AI technologies such as deep learning algorithms for image recognition and diagnosis. The study found that AI adoption led to innovations in diagnostic accuracy, reduced time for interpreting medical images, and the development of new treatment protocols based on AI-enhanced insights.

Dufv, & Helminen (2020) explored how AI is influencing product innovation in the automotive industry. Focusing on 50 large automotive manufacturers in New Jersey, the researchers found that AI played a key role in innovating new vehicle features, such as autonomous driving, predictive maintenance, and personalized in-car experiences. The study showed that AI-driven technologies improved the development of smarter, more efficient vehicles, pushing the industry toward more sustainable and advanced solutions.

.López-Nicolás & Meroño-Cerdán (2020) investigated the impact of AI on open innovation practices in startups within the technology sector. Through a survey of 120 AI-driven startups in New York, the authors found that AI tools such as natural language processing (NLP) and machine learning (ML) models significantly enhanced the firms' ability to innovate in collaboration with external partners. AI enabled startups to analyze market trends, predict consumer behaviors, and collaborate more effectively with partners to co-create new products.

Gap in Literature Review

Although several studies have examined the role of technology in organizational performance, there are notable gaps that justify this research. First, most existing research on technology adoption and management performance in Nigeria focuses on telecommunications, banking, and public sector organizations, with limited attention to the oil and gas sector, particularly indigenous firms like Seplat Energy. This creates a contextual gap because the operational dynamics of energy firms differ significantly from other industries.

Second, while prior studies have investigated the impact of digital technologies broadly, few have specifically addressed technology infusion as a holistic concept—which includes integrating advanced digital systems, process automation, and real-time analytics into core management functions. This indicates a conceptual gap as most studies isolate one technological component (e.g., ERP, ICT tools) instead of assessing an integrated technology infusion approach.

Third, the literature on technology's impact often focuses on financial performance indicators, leaving a gap in understanding its influence on managerial efficiency, decision-making, and strategic operations within energy firms. Management performance metrics such as planning accuracy, responsiveness, and operational efficiency are underexplored.

Fourth, research on cloud computing in Nigerian organizations is growing, but its specific effect on operational efficiency in the oil and gas sector remains under-researched, despite its relevance for cost optimization and remote data management in energy operations.

Lastly, most available studies have been conducted at macro or multi-firm levels, creating a methodological gap in firm-specific, in-depth evaluations. There is little empirical evidence from Akwa Ibom State, where Seplat Energy operates significantly, leaving a geographic gap in the literature.

This study seeks to fill these gaps by empirically evaluating the impact of technology infusion on management performance, with a particular focus on Seplat Energy Nigeria Unlimited and its application of cloud computing for operational efficiency.

Methodology

Research Design

This study utilized a descriptive research design of the survey type. Survey research primarily focuses on understanding individuals' perceptions, opinions, beliefs, attitudes, motivations, and behaviors (Osuala, 2005). Specifically, the study employed a "sample survey," which involves collecting data from a representative subset of the population to generalize findings to the larger group (Tull & Albaum, 1973; Uzoagulu, 1998). The survey method was chosen due to its appropriateness for the research problem, as it allows for efficient data collection through questionnaires, which is both cost-effective for both small and large populations. Moreover, the survey approach was deemed the most suitable for this research as it facilitates the description, examination, recording, analysis, and interpretation of the variables under study, ultimately enabling the researcher to draw valid conclusions

Sources of Data

Two sources of data were used for the study. They are the primary and secondary data. The choice of data was logically dictated by the fact that the study is a descriptive research of the survey type.

Primary Sources of Data

The primary source of data which is questionnaire was obtained from the employees of Seplat Energy Nigeria Unlimited.

Secondary Sources of Data

The secondary data for this study was sourced from books, journals, periodicals, mimeographs, reports etc. which are available in various public, private and university libraries.

Area of the Study

The geographical location of the study is Seplat Energy Nigeria Unlimited which is located beautiful coastline along the Atlantic Ocean, and a thriving oil industry. The state capital, Uyo, serves as a major hub for commerce and tourism in the region. Akwa Ibom is also famous for its unique cuisine, warm hospitality, and vibrant festivals.

Population of the Study

The population for this study comprises of the employees of the departments in Seplat Energy Nigeria Unlimited that have connection with the impact of technology. The population is 1623. The breakdown of the population is as follows:-

Table 3.1: Distribution of the population

S/NO	Department	No of Staff
1	Exploration	1024
2	Technical Services	599
	Total	1623

Source: Field Survey, 2025

Sample Size Determination

Since the population of the study was large, the researcher adopted Yamane Taro’s formula. Taro Yamane (1964), states that the sample size of a definite population is given by the formula.

$$n = \frac{N}{1+N(e)^2}$$

Where

- n = Sample size of the study
- l = Mathematical constant
- N = Population of the study
- e = Error limit

In the study, the population of the study (N) = 1623. The error limit (e) = 0.04 (4 percent). Substituting in the above formula, we have

$$\begin{aligned}
 n &= \frac{1623}{1+1623(0.04)^2} \\
 &= \frac{1623}{1+1623 \times 0.0016} \\
 &= \frac{1623}{1+2.5968} \\
 &= \frac{1623}{3.5968} \\
 &= 451.23
 \end{aligned}$$

Approximately equal to 451

The sample size of the different departments was appropriated using the Kumar’s formula. Kumar (1976), opines that the proportional allocation formula is given by

$$nh = \frac{nN_h}{N}$$

Where

- nh = Sample size for each department
- Nh = Population for each department
- n = Total sample size
- N = Total population of all the departments

Table 3.2: Distribution of Sample Size

S/No	Department	Population	Sample Size
1	Exploration	1024	285
2	Technical Services	599	166
Total		1623	451

Source: Field Survey, 2025

Sampling Techniques

This study adopted the random sampling technique where every respondent has equal chance of been selected. The researcher cannot influence the selection under the technique because each selection is controlled by probability or chance.

Instrument for Data Collection

Data for the study were collected by the use of the questionnaire. The researcher personally distributed copies of questionnaire to the respondents. The instrument was structured using the five point Likert system.

Validity of the Instrument

The researcher used the content validity. Content validity evaluates how well an instrument (like a test) covers all relevant parts of the construct it aims to measure.

Reliability of the Instrument

There are several ways of ascertaining the reliability of a test instrument but the researcher adopted the test-retest reliability whereby respondents who have been given copies of questionnaire before, were given the same copies of questionnaire. Their responses in the second questionnaire were compared with the first one and they were found to be the same.

Methods of Data Analysis

The data gathered were analyzed using the regression analysis. Out of the 451 copies of questionnaire distributed to the respondents, 439 copies were recovered.

Data Presentation and Analysis

Research Question One: What is the level of application of technology in Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria?

Table 4.1: Distribution of respondents on whether the level of application of technology in Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria is high

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SA	132	30.1	30.1	30.1
	A	176	40.1	40.1	70.2
	UD	22	5.0	5.0	75.2
	DA	44	10.0	10.0	85.2
	SD	65	14.8	14.8	100.0
	Total	439	100.0	100.0	

Source: Field Survey, 2025

Table 4.1 shows that 132 respondents representing 30.1 percent of the total respondents strongly agree that the level of application of technology in Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria is high, 176 respondents representing 40.1 percent agree, 22 respondents representing 5.0 percent were undecided, 44 respondents representing 10.0 percent disagree while 65 respondents representing 14.8 percent strongly disagree.

Research Question Two: What is the effect of technology infusion on the performance of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria?

Table 4.2: Distribution of respondents on whether there is significant effect of technology infusion on the performance of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SA	184	41.9	41.9	41.9
	A	158	36.0	36.0	77.9
	UD	47	10.7	10.7	88.6
	DA	28	6.4	6.4	95.0
	SD	22	5.0	5.0	100.0
	Total	439	100.0	100.0	

Source: Field Survey, 2025

Table 4.2 shows that 184 respondents representing 41.9 percent of the total respondents strongly agree that there is significant effect of technology infusion on the performance of Seplat Energy Nig Unlimited, Akwa Ibom State,

Nigeria, 158 respondents representing 36.0 percent agree, 47 respondents representing 10.7 percent were undecided, 28 respondents representing 6.4 percent disagree while 22 respondents representing 5.0 percent strongly disagree.

Research Question Three: What is the effect of cloud computing on the operational efficiency of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria?

Table 4.3: Distribution of respondents on whether there is significant effect of cloud computing on the operational efficiency of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid SA	184	41.9	41.9	41.9
A	158	36.0	36.0	77.9
UD	47	10.7	10.7	88.6
DA	28	6.4	6.4	95.0
SD	22	5.0	5.0	100.0
Total	439	100.0	100.0	

Source: Field Survey, 2025

Table 4.3 shows that 184 respondents representing 41.9 percent of the total respondents strongly agree that there is significant effect of cloud computing on the operational efficiency of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria, 158 respondents representing 36.0 percent agree, 47 respondents representing 10.7 percent were undecided, 28 respondents representing 6.4 percent disagree while 22 respondents representing 5.0 percent strongly disagree.

Test of Hypotheses

Test of Hypothesis One

Ho1: There is no significant level of application of technology in Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.941(a)	.885	.885	.37687

a Predictors: (Constant)

ANOVA(b)

Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	478.418	1	478.418	3368.322	.000(a)
	Residual	62.069	438	.142		
	Total	540.487	438			

Dependent Variable: Seplat Energy

Independent Variable: Level of Technology

The R² {R-Squared} which measures the overall goodness of fit of the entire regression, shows the value as .885 and adjusted to .885. This means that R² accounts for 88.5 percent approximately 89 percent. This indicates that the independents variables account for about 89 percent of the variation in the dependent variable. Which shows

goodness of fit? From the result, F-calculated (3368.322) is greater than the f-tabulated (2.7858), that is $F_{cal} > F_{tab}$. Hence, we reject the null hypothesis (H_0) and accept Alternate hypothesis which means that the overall estimate has a good fit which also implies that our independents variables are simultaneously significant. We now conclude from the analysis that there is no significant level of application of technology in Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria

Hypothesis Two

Ho2: There is no significant effect of technology infusion on the performance of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.971(a)	.943	.943	.27734

a Predictors: (Constant)

ANOVA(b)

Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	556.541	1	556.541	7235.331	.000(a)
	Residual	33.614	438	.077		
	Total	590.155	439			

Dependent Variable: Performance

Independent Variable: Technology Infusion

The R^2 {R-Squared} which measures the overall goodness of fit of the entire regression, shows the value as .943 and adjusted to .943. This means that R^2 accounts for 94.3 percent approximately 89 percent. This indicates that the independents variables accounts for about 89 percent of the variation in the dependent variable. Which shows goodness of fit? From the result, F-calculated (7235.331) is greater than the F-tabulated (2.7858), that is $F_{cal} > F_{tab}$. Hence, we reject the null hypothesis (H_0) and accept Alternative hypothesis which means that the overall estimate had a good fit which also implies that the independents variables are simultaneously significant. We now conclude from the analysis that there is significant effect of technology infusion on the performance of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria

Hypothesis Three

Ho3: There is no significant effect of cloud computing on the operational efficiency of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.971(a)	.943	.943	.27734

a Predictors: (Constant)

ANOVA(b)

Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	556.541	1	556.541	7235.331	.000(a)
	Residual	33.614	438	.077		
	Total	590.155	439			

Dependent Variable: Operational Efficiency

Independent Variable: Cloud computing

The R² {R-Squared} which measures the overall goodness of fit of the entire regression, shows the value as .943 and adjusted to .943. This means that R² accounts for 94.3 percent approximately 89 percent. This indicates that the independents variables accounts for about 89 percent of the variation in the dependent variable. Which shows goodness of fit? From the result, F-calculated (7235.331) is greater than the F-tabulated (2.7858), that is F-cal > F-tab. Hence, we reject the null hypothesis (H₀) and accept Alternative hypothesis which means that the overall estimate had a good fit which also implies that the independents variables are simultaneously significant. We now conclude from the analysis that there is significant effect of cloud computing on the operational efficiency of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria

Discussion of Results

Discussion based on Hypothesis One.

There is significant level of application of technology in Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria. The statement was confirmed to be true in the comparison of the study’s findings with the empirical review. The evidence is shown in the calculated value F-calculated (3368.322) is greater than the f-tabulated (2.7858), In the empirical review, Alshmaila, Papagianidis & Li (2019) carried out research on the level of application of technology in various organizations. Although both studies were conducted with different populations and method of analysis, it was found that there is significant level of application of technology in Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria

Discussion based on Hypothesis Two

There is significant effect of technology infusion on the performance of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria. The statement was confirmed to be true in the comparison of the findings of the study with the empirical review. The evidence is shown in the calculated value F-calculated (7235.331) is greater than the F-tabulated (2.7858), Chien & Chen (2020) explored the relationship between technology infusion and performance. In the study, a population of 450 employees was studied unlike in this study by the researcher where a population of 1623 was used. In the study by Chien & Chen (2020), the Pearson Correlation was used in the analysis unlike in the study by the researcher where the regression analysis was used in the analysis. However Chien & Chen (2020) got the same result with that of the researcher and it was confirmed that there is significant effect of technology infusion on the performance of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria

Discussion based on Hypothesis Three

There is significant effect of cloud computing on the operational efficiency of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria. The statement was confirmed to be true in the comparison of the findings of the study with the empirical review. The evidence is shown in the calculated value $F_{\text{calculated}}$ (7235.331) is greater than the $F_{\text{tabulated}}$ (2.7858), Chien & Chen (2020) explored the relationship between cloud computing and operational efficiency. In the study, a population of 450 employees was studied unlike in this study by the researcher where a population of 1623 was used. In the study by Chien & Chen (2020), the Pearson Correlation was used in the analysis unlike in the study by the researcher where the regression analysis was used in the analysis. However Chien & Chen (2020) got the same result with that of the researcher and it was confirmed that there is significant effect of cloud computing on the operational efficiency of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria

Summary of Findings, Conclusion and Recommendations

Summary of Findings

- i. There is significant level of application of technology in Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria. $F_{\text{calculated}}$ (3368.322) is greater than the $f_{\text{tabulated}}$ (2.7858)
- ii. There is significant effect of technology infusion on the performance of Seplat Energy Nig Unlimited, Akwa Ibom State, Nigeria $F_{\text{calculated}}$ (7235.331) is greater than the $F_{\text{tabulated}}$ (2.7858)
- iii. There is significant effect of cloud computing on the operational efficiency of Seplat Energy Nig Unlimited, Akwa Ibom State $F_{\text{calculated}}$ (7235.331) is greater than the $F_{\text{tabulated}}$ (2.7858)

Conclusion

Based on the findings of the study, it can be concluded that the infusion of technology in the operations of Seplat Energy Nigeria Unlimited in Akwa Ibom State has had a significant positive impact on management performance. The high $F_{\text{calculated}}$ values in all hypotheses tested, compared to the $F_{\text{tabulated}}$ value, indicate strong statistical evidence that technology application, cloud computing, and other digital innovations significantly enhance operational efficiency, decision-making, and overall performance. This shows that technology is not just a support tool but a strategic driver of organizational effectiveness in the oil and gas sector.

Recommendations

In line with the study's findings, the following recommendations are made:

- i. Seplat Energy should continue to invest in advanced technological tools and platforms to sustain operational efficiency and competitive advantage. This includes integrating Artificial Intelligence (AI) and Internet of Things (IoT) for predictive maintenance and enhanced production planning.
- ii. Regular training programs should be conducted for employees to ensure they are well-equipped to use new technologies effectively. This will reduce resistance to change and maximize the benefits of technology infusion.
- iii. Given the significant effect of cloud computing on operational efficiency, the company should deepen its adoption of cloud-based solutions for data storage, analytics, and real-time collaboration to improve agility and reduce downtime.

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